

Case Study 2

Indiabulls Real Estate, Residential



Current Challenges

Indiabulls Real Estate is one of the largest real estate company which stands for excellence and luxury in residential and commercial properties both in India and abroad. The challenges Indiabull's luxury residences faced was lack of a unified service provider for Intercom, Telephony, IP Voice, DTH, Digital Cable TV, Internet Broadband and IP-CCTV Camera. Each of its luxury residences had to rely on multiple independent service providers for each service and frequent service provider's technician visits caused security concerns for its HNI, and Niche upmarket and VIP customers. Besides too many network cables cluttering the interior and exterior of the building.

The Need

Indiabulls Real Estate needed a single unified platform which can deliver Intercom, Telephony, IP Voice, DTH, Digital Cable TV, Internet Broadband and IP-CCTV Camera in a single fiber to the residences. Indiabulls Real Estate selected One Touch Infratel to execute this one unified service provider platform (FTTH) with simplified payment gateway

Solution Provided

Indiabulls Real Estate residential towers in lower Parel and Worli in Mumbai and in Panvel, Thane having huge townships is served by One Touch Infratel's best telecom infrastructure and next-generation network with the unified service provider platform for Voice, data, and Video under FTTH since 2016.

Summary

Today, Indiabulls Greens, Panvel, Indiabulls BLU, Lower Parel and Indiabulls Sky, Worli rely on One Touch Infratel FTTH platform to satisfy its high end customers bandwidth and video content requirements. Also Indiabulls Sky and Indiabulls Blu have all the above services and additionally IP Video Door Phones. (IP-VDP) which secures their families

**Indiabulls Greens, Panvel, Indiabulls BLU, Lower Parel
and Indiabulls Sky, Worli**

FTTH PLATFORM SERVICES PROVIDED

A	VIDEO SERVICES
1	CABLE TV - LOCAL FEED
2	HITS PLATFORM
3	AIRTEL DIGITAL - DTH
4	TATA SKY - DTH
5	VIDEOCON D2H - DTH
B	VOICE SERVICES
1	IP - EPABX SERVICES - STANDALONE
2	ANALOG EPABX SERVICES - STANDALONE
3	BSNL & EPABX - TELEPHONE
4	AIRTEL & IP- EPABX - TELEPHONE
5	MTNL & IP- EPABX - TELEPHONE
6	TATA & IP- EPABX - TELEPHONE
C	DATA SERVICES
1	AIRTEL BROADBAND - HIGHSPEED

2	LOCAL BROADBAND - LOWSPEED
3	BSNL BROADBAND - HIGHSPEED
4	MTNL BROADBAND - HIGHSPEED
5	TATA BROADBAND - HIGHSPEED
D	VALUE ADDED SERVICES
1	IP- CCTV CAMERAS
2	HD - ANALOG CAMERAS
3	IP - VDP WITH BASE STATIONS
4	VDP - ANALOG
5	Wi - Fi IN COMMON AREAS
6	OVER THE TOP (OTT) PLATFORM -
7	FIRE & SMOKE ALARM SYSTEM
8	WATER SPRINKLERS
9	HOME AUTOMATION